

**PFLUGERVILLE PUBLIC LIBRARY**

**December 2016**

	December 2016	December2017	FY 2016	FY 2017
<b>**Circulation- physical</b>	27,672	23,245	87,383	78,622
<b>*Circulation - Electronic</b>	5,793	8,461	16,544	26,301
<i>Total</i>	<i>33,465</i>	<i>31,706</i>	<i>103,927</i>	<i>104,923</i>
<b>**Physical materials in Spanish &amp; bilingual (included in above total)</b>	544	488	2,240	2,164
<b>**Physical materials in Vietnamese (included in above total)</b>	388	230	1,180	808
Public Computer Use	2,797	2,370	8,270	
Database Sessions	1,272	1,329	5,159	6,250
<b>***Wifi Use</b>	NA	3,081	NA	9,798
Facebook Likes	44	73	44	180
Digital History Archive Views	303	201	613	532
<b>**Library Visits- Physical</b>	14,123	12,975	44,576	43,983
Library Visits- Catalog	9,715	9,082	29,064	29,711
<i>Total</i>	<i>23,838</i>	<i>22,057</i>	<i>73,640</i>	<i>73,694</i>
Meeting Room Use (hours)	149	146	595	654
Program Attendance	1,186	2,382	4,310	6,094
Volunteer Hours	242	315	990	1,186
Active Library Accounts	25,480	23,354	25,480	25,638
New Accounts	228	202	794	785
Member Savings	\$400,208	\$341,664	\$1,287,206	\$1,145,979
Heritage House	NA	10	NA	102

\*Includes downloads, streams, checkouts, etc. We do not always get all of the stats from the vendor in time for this report. Numbers may vary by the end of the year.

\*\*The holidays fell on a weekend so the library was closed 4 days instead of 2.

\*\*\*This number is based on observation and is approximately 30% more than the public computer use.

Note: Meeting rooms are provided at no cost to area non-profits and civic groups.



143 kids showed up for Mrs. Claus played by the Friends own Barbara Shable. Mrs. Claus posed for pictures and did story time. Slider Lee's sing along attracted an additional 109 people during December story times.



The December Adult Craft Night features a wood burning craft. Participants 18 and up created holiday ornaments using the Pfab Lab's wood burning equipment.



Teens got crafty with DIY snowflake candles on December 6<sup>th</sup> while Tweens both tweens and kids enjoyed a New Year's Eve Eve! They played games, made crafts and counted down to noon on the eve before New Year's Eve.

