

PFLUGERVILLE PUBLIC LIBRARY

March 2017

	March 2016	March 2017	FY 2016	FY 2017	% change
Circulation - physical	29,168	29,314	171,631	157,812	-9%
Circulation - electronic	8,063	7,238	41,885	47,536	+10%
<i>Total</i>	<i>37,231</i>	<i>36,552</i>	<i>213,516</i>	<i>205,921</i>	<i>-4%</i>
Phys. Circ – Spanish/ bi. (included in above)	579	863	4,178	4,700	+11%
Phys. Circ – Viet. (included in above)	371	269	2,197	1,471	-6%
Public Computer Use	3,074	3,003	17,619	16,278	-8%
Database Sessions	1,661	3,541	14,314	13,982	-2%
Wifi Use	NA	3,903	NA	21,161	NA
Facebook Likes	46	130	326	462	+14%
Digital History Archive Views	259	343	1,207	1,551	+28%
Library Visits- Physical	16,473	17,651	91,913	91,690	-4%
Library Visits- Catalog	9,749	12,264	58,808	64,421	+10%
<i>Total</i>	<i>26,222</i>	<i>29,915</i>	<i>150,721</i>	<i>156,111</i>	<i>+4%</i>
Meeting Room Use Hours	375	260	1,488	1,369	-8%
Program Attendance	1,937	2,886	10,445	13,523	+29%
Volunteer Hours	425	452	2,123	2,464	+6%
Active Library Accounts	25,540	25,739	25,540	25,739	+8%
New Accounts	281	302	1,624	1,636	+7%
Member Savings Print	\$440,540	\$420,620	\$2,545,290	\$2,307,767	-9%
Heritage House	NA	19	NA	121	NA

Note: Meeting rooms provided to 501c3 and civic groups at no cost

PROGRAM HIGHLIGHTS FOR MARCH



The 2nd Annual Pet Pfest was a huge success this year with games, crafts, pet care demonstrations, professional pet photos and a costume contest! More than 500 people and an untold amount of pets showed up for the Pfestival. Rats, cats and dogs hung out with their people as they made treats just for their fur kids.



Teen Tech Week featured film making! Our teens created two commercials for the library. Why I Read and What you *can't* do at the library. The films were edited and a blooper reel created. The "commercials" can be seen on the library's YouTube channel and were featured on Facebook.



The Teen Job Pfair featured volunteer and paid opportunities including summer programs and internships from area business including the City of Pflugerville. The 2nd Annual Job Pfair attracted more than approximately 125 teens and seven businesses. Teens had the opportunity to search for a job, get application assistance & job readiness workshops.