

PFLUGERVILLE PUBLIC LIBRARY

July 2017

	July 2016	July 2017	FY 2016	FY 2017	% change
Circulation - physical	35,835	37,585	300,896	287,712	-4
Circulation - electronic	8,924	7,089	76,853	81,327	+6
<i>Total</i>	<i>44,759</i>	<i>44,674</i>	<i>377,749</i>	<i>369,039</i>	<i>-2</i>
Phys. Circ – Spanish/ bi. (included in above)	674	754	6,333	7,697	+22
Phys. Circ – Viet. (included in above)	289	189	3,383	2,393	-29
Public Computer Use	3,579	3,274	30,286	29,137	-4
Database Sessions	2,218	2,561	21,285	22,913	+8
Wifi Use	NA	4,256	NA	37,878	NA
Facebook Likes	116	148	795	964	+21
Digital History Archive Views	197	1,676	2,223	4,666	+110
Library Visits- Physical	19,352	18,631	164,616	165,239	+4
Library Visits- Catalog	13,687	15,566	105,940	123,335	+16
<i>Total</i>	<i>33,039</i>	<i>34,197</i>	<i>270,556</i>	<i>288,574</i>	<i>+6.7</i>
Meeting Room Use Hours	117	221	1,833	1,908	+4
Program Attendance	3,884	3,555	22,174	26,510	+20
Volunteer Hours	629	589	4,198	4,447	+6
Active Library Accounts	22,004	24,887	25,414	25,415	+4
New Accounts	376	478	3,221	3,381	+5
Member Savings Print	\$523,164	\$539,550	\$4,474,129	\$4,213,306	-6
Heritage House	33	55	304	714	+134

Note: Meeting rooms provided to 501c3 and civic groups at no cost
Volunteer stats for July are down because we hired two of our volunteers.

The Summer Reading Club wrapped up on July 29th with “The End Pfest.” About 300 kids and adults participated in the Wild West and Weird West events. Kids learned line dancing, participated in a book walk and were treated to balloon animals from Ms. Poppy. Adults enjoyed leather working and clock making informational events. The finale was a Steam Punk costume contest and movie screening.

Summer 2017 Youth Program Totals:	5746
2017	Summer Reading Hours
Red Team	1614
Yellow Team	1762
Green Team	1720
Blue Team	1770
Total hours	6866
Summer 2016 Youth Program Totals:	4144
2016	Summer Reading Hours
Total hours	7290



End Pfest



Laser Cutter Demo



Teen Game Night

