



City of Pflugerville

Minutes - Final - Draft

Parks and Recreation Commission

Thursday, July 20, 2017

7:00 PM

Pflugerville Recreation Center, 400 Immanuel Rd

Regular Meeting

Commissioners:

Christie Crouch, Chair
Jim McDonald, Vice Chair
Michael Owens, Secretary
Kimberly Castillo, Member
Raul Capetillo, Member
Jayden Black, Student Member
Lisa Ely, Alternate Member
Scott Langer, Member

1. Call to Order

Christie Crouch, Chair, called the meeting to order at 7:00 p.m.
Jim McDonald, Raul Capetillo, Kimberly Castillo, Michael Owens, Jayden Black, and Scott Langer were in attendance. Lisa Ely was absent. Staff attending: James Hemenes, Parks & Recreation Director; Sheila Wiora, Assistant Parks & Recreation Director; LeAnn Resendez, Recreation Center Superintendent; Aileen Dryden, Park Development Manager; Corey Abbate, Seniors Program Coordinator; Maggie Holman, Special Events Coordinator; Carly Cox, Parks Admin.

2. Citizens Communication

There was no one present that wished to speak.

The Commission welcomes comment on parks and recreation items. Public comment that is made on an item that is not on the published agenda will only be heard by the Commission. No formal action, discussion, deliberation, or comment will be made. Each person providing public comment will be limited to three (3) minutes and will be asked to state his or her name and address for the public record.

3. Approval of Minutes

3A. [2017-6018](#)

Discuss and consider action to approve the minutes from the Parks and Recreation Commission June 15, 2017 Regular Meeting.

Mr. Langer made a motion to approve the minutes as presented from the June 15, 2017 regular meeting. Mr. Capetillo seconded the motion. All were in favor. The motion carried.

4. Discuss Only

4A. [2017-6019](#)

Director's Updates including information about the Project Status Report, Monthly Departmental Financials, 2017 Pfirecracker Pfestival re-cap, a floating platform at Lake Pflugerville and Upcoming Special Events.

Ms. Crouch introduced the topic. Mr. Hemenes began by introducing Maggie Holman, the City's new Special Events Coordinator. Ms. Aileen Dryden continued with an update on the bond projects. Ms. Dryden is currently waiting for concepts from the revised design for Wilbarger Park. Previously, it was understood that we would need to get an easement from a property owner to construct the Pecan/Keumpel trail connection. Existing easements were discovered, but another easement is still needed for a 1' x 15' strip of property. Ms. Dryden continued with an update on the Bohl's house renovation project. Ms. Dryden expects the permitting process to start early next month and for a bid package to go out next month also. We hope to start construction in the Fall. The Swenson Farms trail project is progressing, and concrete was poured this week. Pfluger Park restrooms are still waiting on signage; we will not be granted our certificate of occupancy until the signage is received and installed. Stone Hill Park construction is progressing as well—grading is complete, sidewalks and electrical are nearing completion, and the building and pavilion pads are going to be poured soon. 1849 Park received electricity this week, and with the park at finish grade and irrigation nearing completion, sod installation is going to start next week. Photos were then shown of the conceptual design of the 1849 Park concession and restroom buildings, park entrance signage, trail marker, wayfinding marker, and identity marker signage. Discussion began on field lighting—LEDs, lumens, city policy/ordinance on field lighting, and FAA requirements. At City Council next week, there will be discussion on 1849 Park Phase B construction and lighting. The Planning and Zoning Committee will also need to review the conceptual building designs and will be asked to grant an architectural variance for the masonry on the restroom/concession buildings. Mr. Hemenes then continued with an update on the proposed FY2018 budget. Most requests are still in the proposed budget but 2 items were cut—a feasibility study for a new Recreation/Senior Center, and the playground replacement program at \$150K annually. The following proposed items will be discussed at city council: a Recreation Programmer, 2 maintenance employees for 1849 Park, and equipment for 1849 Park for ~\$300K. Mr. Hemenes then continued with a re-cap of the Pfirecracker Pfestival. This year, the event was held at the new PflSD district stadium, The Pfield located off Pecan St across from Pflugerville High School. Almost immediately after the event, positive feedback was coming in on social media. The event was very well received with citizens requesting that we keep the event there. The few complaints received were from residents near Lake Pflugerville who were unhappy that they could no longer see the show from their homes, and concerning street parking in the neighborhoods close to the stadium. Mr. Hemenes then moved on to discuss the floating dock in Lake Pflugerville—he recommended that this discussion and possible design be something included when the bond project for Lake Pflugerville improvements begins. Upcoming events: Pfarmers Market is in regular season and the pfood court is operating each week as well, Music in the Park will resume next Friday with a performance from Acustyka, the Pfloating Movie Series continues this Friday at the Scott Mentzer Pool & we will be showing Finding Dory. Pfall Chili

Pfest logistics and planning are about to start, and the event will be on October 21 from noon – 5 p.m. in downtown Pflugerville.

4B. [2017-6021](#)

Staff Report and discussion regarding the Recreation Center and Recreation and Senior Programs.

Ms. Crouch introduced the topic. Ms. LeAnn Resendez, Recreation Center Superintendent, gave a presentation concerning the Recreation Center. The Recreation Center is open 99 hours each week & our membership pricing has remained the same since a fee increase in 2007. Over the last year, we have sold over 500 annual memberships, and over 400 quarterly memberships. Currently, we offer 71 classes each week. 60 of which are on-site at the Recreation Center (Tennis and Archery are held in Windermere and Heritage parks, respectively), the other 11 classes are off-site at the Windermere Clubhouse. Additional special programs offered include running classes, holistic fitness/nutrition classes, pickleball, and volleyball. We also offer several camps: full-day Spring Break Pfun Camp, full-day Summer Pfun Camp, half-day dance and jump rope camps, half-day photography camps, half-day film/media camps, and half-day sewing camps. Discussion began on the high number of day pass users—are they all unique customers, the same people day after day, etc. When staff does notice someone coming in often and that they're purchasing day passes each time, staff will try to encourage that individual to purchase a membership.

Mr. Corey Abbate had a technical issue with his presentation. The discussion was tabled.

5. Discuss and Consider Action

5A. [2017-6020](#)

Discuss and consider action to place items on future Parks & Recreation Commission meeting agendas.

Mr. McDonald would like an update on what the decision was concerning legislation to prevent cities from regulating what property owners do with trees on private land. Texas lawmakers are currently in a special legislative session and Mr. McDonald would like to know what the city will do to address it, if necessary, since the Parks and Recreation Commission also serve as the Tree Care Advisory Board.

Mr. Capetillo would like to have a discussion about how to improve Deutschen Pfest. Attendance was low this year and some feedback received was that there weren't enough Arts and Craft vendors, and that the festival wasn't German enough. Other suggestions received were to include a diversity day and celebrate all cultures in Pflugerville.

Mr. Hemenes added that next month's staff report will be from Patrick Tate, our Parks Operations Supervisor.

[2017-6021](#)

Staff Report and discussion regarding the Recreation Center and Recreation and Senior Programs.

Ms. Crouch reintroduced the topic. Mr. Corey Abbate, Seniors Program Coordinator, gave a presentation concerning the status of our Senior Programming and the Senior Activity Center. Mr. Abbate began by briefly discussing senior-focused class attendance and popularity. Our senior-focused classes do have lower attendance but they are students who consistently attend these classes. In June we also introduced an aquatic therapy class that was very popular. Mr. McDonald heard of a new Zumba class

called “Zombie Zumba”. Mr. Abbate responded that he will look into it as he is always looking for ways to get the seniors to try new experiences and to push them out of their comfort zones. Mr. Abbate continued with the presentation. A new system we’ve introduced this year is the MySeniorCenter kiosk. The MySeniorCenter kiosk has revolutionized the way data is collected and streamlined trip registration process. Seniors can now register for non-paid trips from their computers at home and Mr. Abbate can also now send our trip reminder phone calls en masse, instead of calling each participant one by one. Since Mr. Abbate joined the City last August, he has been looking into what other senior centers are doing and how we can differentiate ourselves and Mr. Abbate has found that our trip program is unique from other senior centers. By August 2017, the seniors will have taken 95 trips. This past December, we purchased a new 42-passenger senior bus. The previous bus had only 24 passenger seats so with our new bus we have almost doubled how many seniors we can accommodate on our trips. In May this year we switched from a monthly senior program guide to a quarterly senior program guide called The Pfeature. Newsletters are now distributed on a 3-month basis and this allows for our seniors to plan for trips better, especially for our seniors who are on fixed income. Mr. Abbate hopes to shape this program into an overall lifestyle and wellness program, not just a recreation center program, and hopes that the future of the program sees more growth in membership, more input and collaboration from the seniors on programs and trips, and involvement from the seniors with more technology through innovative workshops and programs. In the near future, we are hoping to launch a wellness-check program in partnership with the Pflugerville Police Department. We also tried to launch a virtual reality program in July but it was postponed due to low attendance—in addition to being fun, virtual reality has many health benefits for seniors. Mr. Abbate then showed some statistics from MySeniorCenter and photos from various trips. Discussion began on partnering with Scott and White, and MySeniorCenter check-in procedures.

6. Adjourn

Mr. Capetillo made a motion to adjourn the meeting at 8:28 p.m. Mr. McDonald seconded the motion. All were in favor. The motion carried.

Approved as _____ on August 17, 2017.

Christie Crouch, Commission Chair