

PFLUGERVILLE PUBLIC LIBRARY

October 2017

	Oct. 2016	Oct. 2017	FY 2016	FY 2017	% change
Circulation - physical	28,257	28,690	28,257	28,690	<b>1%</b>
Circulation - electronic	7,496	7,393	7,496	7,393	<b>-1%</b>
<b>Total</b>	<b>35,753</b>	<b>36,083</b>	<b>35,753</b>	<b>36,083</b>	<b>1%</b>
Phys. Circ – Spanish/ bi. (included in above)	928	1,093	928	1,093	<b>18%</b>
Phys. Circ – Viet. (included in above)	299	141	299	141	<b>-53%</b>
Public Computer Use	2,502	2,965	2,502	2,965	<b>19%</b>
Database Sessions	1,759	1,793	1,759	1,793	<b>2%</b>
Wifi Use	3,253	3,855	3,253	3,855	<b>19%</b>
Facebook Likes	53	76	53	76	<b>43%</b>
Digital History Archive Views <sup>1</sup>	60	Unavailable	60	Unavailable	<b>NA</b>
Library Visits- Physical	16,387	17,570	16,387	17,570	<b>7%</b>
Library Visits- Catalog	10,510	12,445	10,510	12,445	<b>18%</b>
<b>Total</b>	<b>26,897</b>	<b>30,015</b>	<b>26,897</b>	<b>30,015</b>	<b>12%</b>
Meeting Room Use Hours <sup>2</sup>	280	170	280	170	<b>-39%</b>
Program Attendance <sup>3</sup>	1,994	2,967	1,994	2,967	<b>48%</b>
Volunteer Hours	447	350	447	350	<b>-21%</b>
Active Library Accounts	25,558	25,736	25,558	25,736	<b>.7%</b>
New Accounts	288	341	288	341	<b>18%</b>
Heritage House	32	374	32	374	<b>1068%</b>
Member Savings Print	\$407,389	\$400,682	\$407,389	\$400,682	<b>-2%</b>

<sup>1</sup> This number is way up due to research for an upcoming History Digger book

<sup>2</sup> Program use in hours

<sup>3</sup> Solar eclipse not included, listed separately. Total number at eclipse party 2500



**The Ancient Maya:** To celebrate Hispanic Heritage Month the library hosted a guest presentation by Dr. Clark Wernecke, who discussed his archaeological research on the Maya.

Clark Wernecke is the Project Director for the Prehistory Research Project and Adjunct Faculty member at Texas State University and Executive Director of the Gault School of Archaeological Research, a nonprofit dedicated to research and education regarding the

earliest peoples in the Americas.

**Adulting 101:** Living on Your Own – Young people ages 15 to 23 attended an informational presentation for those who are getting ready to move out on their own. Participants learned tips and tricks for living on their own for the first time. Topics included easy dorm room cooking, laundry, basic repairs, and safety.



### **The Legend of Sleepy**

**Hollow** - Storyteller Gary Whitaker presented the classic tale the Legend of Sleep Hollow. Afterwards, the crowd painted a Halloween pumpkin and enjoyed Halloween-themed treats.

### **The Day of the Dead/El Día de los**

**Muertos:** This all ages event began with a special bilingual story time with Ms. Silvia. She shared

the history of the holiday and read two stories: The Day of the Dead/El Día de los Muertos by Bob Barner and Día de los Muertos by Roseanne Greenfield Thong.



After story time, guests enjoyed several crafts, including paper marigolds and papel picado. Paper marigolds, or cempazuchitl, are known in Mexico as the flower of the dead.



### **Stranger Things Escape Room**

This event for ages 11 and up (including adults) had teams working together to solve a series of puzzles that led them to the room's exit.