

PFLUGERVILLE PUBLIC LIBRARY  
January 2018

	Dec. 2016	Dec. 2017	YTD 2017	YTD 2018
Circulation - physical	23,245	22,294	78,622	77,445
Circulation - electronic	8,563	7,533	23,971	24,904
Total	31,808	29,827	102,593	102,349
Non-resident circulation	99	80	363	227
Public Computer Use	2,370	2,766	7,538	8,322
Database Sessions	1,475	1,946	6,396	10,549
Wifi Use	3,081	4,894	9,799	12,946
Library Visits- Physical	12,975	12,593	43,983	44,412
Library Visits- Catalog	9,082	9,596	29,711	32,240
Total	22,057	22,189	73,694	76,652
Total Meeting Room Use Hours <sup>1</sup>	146	274	654	641
Total Program Attendance	1,585	2,183	6,308	7,215
Adult 18 and up <sup>2</sup>	361	408	1,361	1,280
Children 0-4	622	627	3,038	2,267
Children 5-8	150	234	726	1,086
Tweens 8-12	105	107	281	408
Teens 13-18	77	53	280	303
All ages	136	534	370	992
Outreach	120	0	150	255
Heritage House	14	220	102	624
Volunteer Hours	318	312	1189	1006
Member Savings (Print) <sup>3</sup>	\$341,664	\$310,916	\$1,145,979	\$1,086,377
Estimated Members Savings (Electronic) <sup>4</sup>	\$442,613	\$571,466	\$1,444,936	\$1,703,146
Total	\$784,277	\$882,382	\$2,590,915	\$2,789,523

<sup>1</sup> In-house and outside group use combined

<sup>2</sup> Includes Library partner groups

<sup>3</sup> In dollars

<sup>4</sup> Average price of an eBook is roughly \$8.67. Average price of an eAudiobook is roughly \$40 <http://authorearnings.com/big-five-may-2016-ebook-pricing/>; <https://techcrunch.com/2013/01/14/audiobooks-com-drops-prices-to-compete-with-amazons-audible/>

## The new Book Bike is here

The library's new Book Bike will be debuted at the January 9<sup>th</sup> City Council Meeting. Paid for entirely by donation, the Book Bike acts as a mobile library and outreach vehicle for the City of Pflugerville.

The Book Bike features:

- Renogy 200 watt solar panel kit
- Extra 20' solar charge cable
- Battery quick detach cable
- Renogy charge controller
- 400 watt inverter
- Cell phone charger
- Car stereo amplifier
- Wakeboard speakers
- Safety fuse
- Battery cables
- 2 100ah batteries

It is capable of serving as a wifi hotspot, a device charging station, a library catalog, a library card sign-up station and an information "booth." It has the ability for use as a pop-up movie, music or program, a mobile story-time and can provide giveaway books for special events such as Chili Pfest and Deutschen Pfest.

There are plans to take the Book Bike to the Pfun Run, Spring Pfling, the Chamber Expo, the Greater Austin Comic Con and many other events. The Bike will be made available to other departments for promotion and outreach.

Finally, the bike promotes environmental conservation and a healthy lifestyle. The two batteries are charged by solar energy and the Bike itself is powered by humans!

