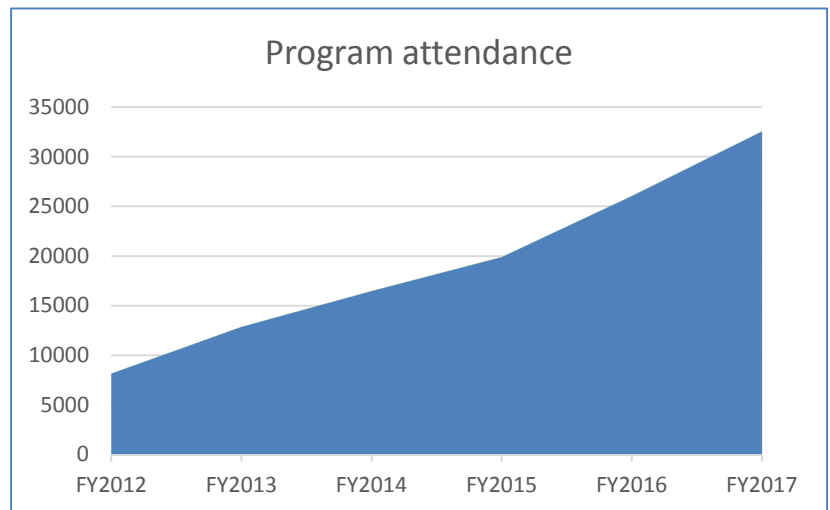


PFLUGERVILLE PUBLIC LIBRARY

April 2018

	Mar. 2017	Mar. 2018	YTD 2017	YTD 2018
Circulation - physical	29,314	29,688	157,812	157,343
Circulation - electronic ¹	7,238	6,568	47,536	45,544
Total	36,552	36,256	205,921	202,887
Database Sessions ²	3,541	1,014	13,982	16,201
Public Computer Use	3,003	2,565	16,278	15,865
Wifi Use ³	3,903	3,335	21,161	20,268
Library Visits- Physical	17,651	17,649	91,690	92,260
Library Visits- Catalog	12,264	13,279	60,658	71,042
Total	26,222	30,928	156,111	163,302
Total Program Attendance ⁴	2,886	4,478	13,523	17,636
Member Savings (Print)	\$420,620	\$416,199	\$2,307,767	\$2,235,423

Program attendance continues to rise at an average rate of 20% per year. With limited space, time and programming staff, we do not expect this rate to continue.



¹ As of March 29 due to conference conflict

² As of March 29 due to conference conflict

³ Estimate

⁴ Several large programs this year during the winter including Winter Pfest and Black History Month. We have also added more programs this year.



Lights, Camera Action!

Teen Tech Week celebrates the digital resources available at the library. Programs this year teens ages 12-18 gained experience using video equipment and video editing software by filming a short movie based on Edgar Allan Poe's 'The Tell-Tale Heart.' Other programs for teens included a virtual reality program with CoSpaces Edu.



Teen Job Pfair

The annual Teen Job Pfair played host to area companies and organizations who provide employment and volunteer opportunities to teens. Teens were able to search for a job, get application assistance and attend a job readiness workshops.



Magik Theatre Presents: The Three Little Pigs

This program featured music, improve and comedy through a modern rendition of the classic The Three Little Pigs. Guests were encouraged to participate in this interactive offering.



Pet Pfest

Approximately 500 people attended the 3rd Annual Pet Pfest. Pet Pfest is a celebration of animals and the important role they play in our lives as companions, family members and for emotional support. Attendees were treated to informational programs and crafts.



Self-Publishing Series

Presented by mystery author Anna Castle. This 4-part series included:

Part I. Goals & Genres: Deciding What to Write.

Part II. Editing: Creating Your Best Book

Part III: Formatting and Distribution

Part IV: Getting Started with Marketing