



City of Pflugerville

Minutes - Final - Draft

City Council

Tuesday, September 25, 2018

6:00 PM

100 East Main Street, Suite 500

Worksession

Councilmember Jim McDonald is a deputy voter registrar for Travis County and will offer services just prior to the worksession. To schedule an appointment with Councilmember McDonald for deputy voter registrar services, please contact him at jim.mcdonald@pflugervilletx.gov

1. Call to order

Mayor Victor Gonzales called the worksession to order at 6:00 p.m. Councilmembers Doug Weiss, Jeff Marsh, Rudy Metayer, and Jim McDonald were in attendance. Mayor Pro Tem Omar Peña and Councilmember Mike Heath were absent. City employees attending: Sereniah Breland, City Manager; Charlie Zech, City Attorney; Trey Fletcher, Assistant City Manager; Karen Thompson, City Secretary; Jennifer Stubbs, Assistant City Secretary; Jason Smith, Assistant Police Chief; Emily Barron, Planning Director; Jennifer Coffey, Library Director; Terri Toledo, Communications Director; Amy Good, Finance Director; Brian McDougal, Interim Public Works Director; Wayne Granger, Field Operations Superintendent; and Erin Sellers, Senior Planner.

2. Discuss only

2A. [2018-7076](#)

Discussion regarding the proposed Downtown Action Plan in support of implementing the 2009 Old Town Pflugerville Vision Report.

Ms. Barron stated that Mayor Gonzales and Councilmembers Marsh and Weiss had served as a subcommittee. She provided a presentation over the proposed Downtown Action Plan, reviewing the history, intent and action plan goals. She answered questions of the Council and discussion followed. Mr. McDonald indicated concerns that this plan does not create a domino effect and asked for a consideration of what that might be. Councilmember Marsh stated this plan will generate interest. He stated this is being responsible with the budget and is a way to start up slow towards the future goal and businesses that will become interested. Mr. Fletcher stated this is a way to articulate public investment that goes towards a comprehensive plan that has merit and zoning as land use control. Ms. Barron provided comments and discussion continued. Councilmember Marsh commended staff on their job in putting the plan together and provided comments about the resolution for consideration at the regular meeting. Mayor Gonzales stated that he thinks it is a game plan to move forward. Mr. McDonald stated that he would like a more decided plan that provides for the vision. Mr. Metayer stated that he thinks it is a good baseline. Mr. Weiss stated that he thinks this provides the message that we are committed to downtown. Ms. Breland provided comments and stated that a

beginning anchor is public investment.

3. Adjourn

Councilmember McDonald made a motion to close the worksession.
Councilmember Weiss seconded the motion. The vote was: Mr. Weiss-yes, Mr. Marsh-yes, Mr. Metayer-no, Mr. McDonald-yes, Mayor Gonzales-yes. The motion carried. The worksession was adjourned at 6:53 p.m.

Respectfully submitted,

Jennifer Stubbs
Assistant City Secretary

Approved as _____ on October 9, 2018.