

LIBRARIES  
ARE FOR



EVERYONE



## Mission

The Library joyfully engages,  
inspires, informs & entertains the  
Pflugerville community.



The library includes materials, programs, and displays that represent the broad range of human experience, reflecting the ethnic, religious, racial, and socio-economic diversity not only of the region it serves but also the larger global perspective.

- Adapted for the Pflugerville Library from the ALA Criteria for Selection



## How we work with the district:

- The youth services staff focus in collection development for Pflugerville decision is on building a lifelong love of reading. The focus in school libraries is generally more on supporting reading ability.
- We do support demand from local students by intentionally stocking extra copies of required summer reading books for middle and high school students.
- Assigned reading lists are not shared with us from the schools. We have let the school librarians know that they are welcome to share that information with us, but they have not taken us up on it, aside from the middle school librarians telling us about their annual district-wide read.
- School librarians have access to their own specialized organizations, such as Texas Association of School Librarians (TASL), which provide them with ample advocacy tools.
- Our youth services staff use the 40 Developmental Assets identified by Search Institute as a guide in planning youth services and programs. Studies have shown that the more of these assets that young people have, the more likely they are to thrive in life. <https://www.search-institute.org/our-research/development-assets/developmental-assets-framework/>
- We send flyers to the PFISD regularly to include in their Peach Jar digital newsletters.
- The library's youth services staff attends a meeting with all of the district librarians in the spring to share information about resources at the library and the upcoming Summer Reading Program details.
- We partnered with PfISD last May in a book distribution project.
- We have partnered with them to provide access to DigiT cards for all district students and to provide access to our Overdrive collection to all students through the Sora app.
- We share information about our resources to include in the district's Small Steps Project, in which the district provides learning resources for the families who have Pre-K, K aged children. Prior to the pandemic
- We coordinate with PACE to provide a monthly early literacy program for new and expectant teen parents.
- Youth Services staff have coordinated with the special education department to provide volunteer opportunities for their students.
- We are in very regular contact over the last year about new opportunities to partner and share resources.
- By encouraging students to access the public library's digital collection through DigIT cards and Sora/Overdrive, they are spreading brand recognition of PPL and our resources.
- We have student liaison to the library board opportunities.
- We are starting an internship for teens from underrepresented groups who are interested in libraries as a career.

# Pillar: Education (Adults)

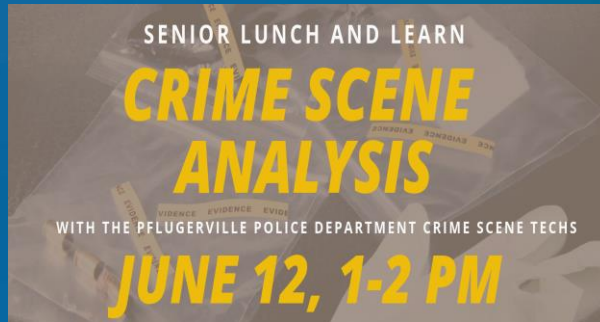


- Literacy programs
- Resources in multiple languages
- Tech education programs & resources
- Career prep
- Continuing education resources
- Programs to foster creativity
- Online resources





# Pillar: Education (Seniors)



## Senior Lunch & Learn

Documentary Screening of  
w/ Dr. Clark Werneck

April 2  
1-2 PM

For ages 55 and up,  
but anyone 18 and up is welcome



Pflugerville Public Library [library.pflugervilletx.gov](http://library.pflugervilletx.gov)



## SENIOR WATERCOLOR HOUR

February 26 at 2 p.m.

Supplies available for pickup.

Registration is required. For those 55 and up.

\*\*\*\*\*

INSTRUCTIONAL VIDEO  
PREMIERING FEBRUARY 26 ON  
YOUTUBE.

## VIRTUAL AMERICAN SIGN LANGUAGE WORKSHOP

With Library Technician Joan Meyers

REGISTRATION OPENS AUGUST 12, 2020

VIDEO PREMIERES WEDNESDAY SEPTEMBER 2, 2020 AT 2PM

Pflugerville Public Library [library.pflugervilletx.gov](http://library.pflugervilletx.gov)

- Health and wellness programs
- Social opportunities and programs
- Lunch and learn
- Programs to foster creativity
- Continuing education
- Literacy programs
- Online resources



# Pillar: Education (Teens)



- Programs to foster diversity
- Social justice programs
- Current event programs
- Educational programs
- Programs to foster creativity
- Programs for social interaction
- Literacy programs
- Online resources



# Pillar: Education (Twens ages 8-12)



- Programs to foster reading for fun
- Educational programs
- Programs to foster creativity
- Programs for social interaction
- Literacy programs for the whole family
- Online resources
- Physical resources





# Pillar: Education (Kids)

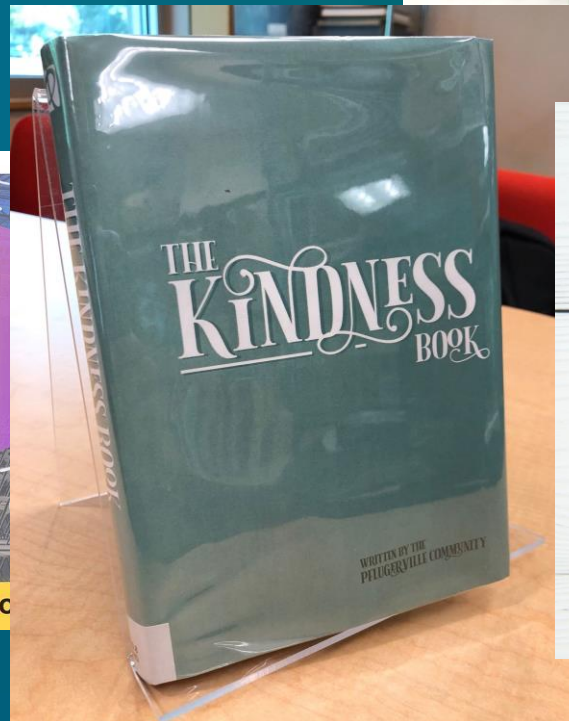


- Early literacy initiatives
- Family read-aloud
- Book bundles
- Physical and electronic resources
- Bilingual resources and programs
- Resources in Vietnamese, Spanish & other languages
- Family events



# Special Events for All Ages

- Maker Pfest
- Lib Con
- Pet Pfest
- Winter Pfest
- Summer Reading Programs for all ages
- Cultural celebrations





# Pillar: Economic Equity



- Education and employment
- Continuing education
- Physical and electronic resume and job search resources
- Support minority owned and local business



# Pillar: Health and Wellness



- Blood drives
- Medicare basics
- Health screening
- “Adulting” for teens
- Vaccine clinic
- Online resources





# Pillar: Social Justice



- Programs focused on underserved populations
- Booklists
- Facebook highlights
- Voter registration drives
- Polling place
- Diverse catalog
- Diverse staff
- Online resources
- Seedlings mentorship program
- PACE Outreach
- Internship for under-represented groups



# Accountability

- City Council
- Surveys
- Program attendance
- Resource statistics
- Annual reports/ accreditation
- Texas State Archives and Library Commission standards
- Public Library Association
- American Library Association



<https://www.tsl.texas.gov/ld/pubs/liblaws/index.html>  
<https://txla.org/advocacy/resources/standards-laws/>



## 2.6. Guest Privacy

Pflugerville Public Library guests have the legal right to privacy in use of Library resources. Staff members may not disclose information about a cardholder's record or use of the Library to anyone other than the cardholder; except in the following cases:

- Subpoena or warrant as outlined in the state statute, Texas Government Code, Section 552.124 and the surveillance provisions included in The USA PATRIOT ACT (Public Law 107-56).
- At the request of a parent or guardian, who has the library card or card number of their minor under the age of 17 and is listed on the account as the responsible party.
- Permission of the cardholder.

Pflugerville Library staff shall consider use of the Library, questions asked, materials borrowed, attendance at Library programs, and the presence of the guests in the Library, as being protected by this law.

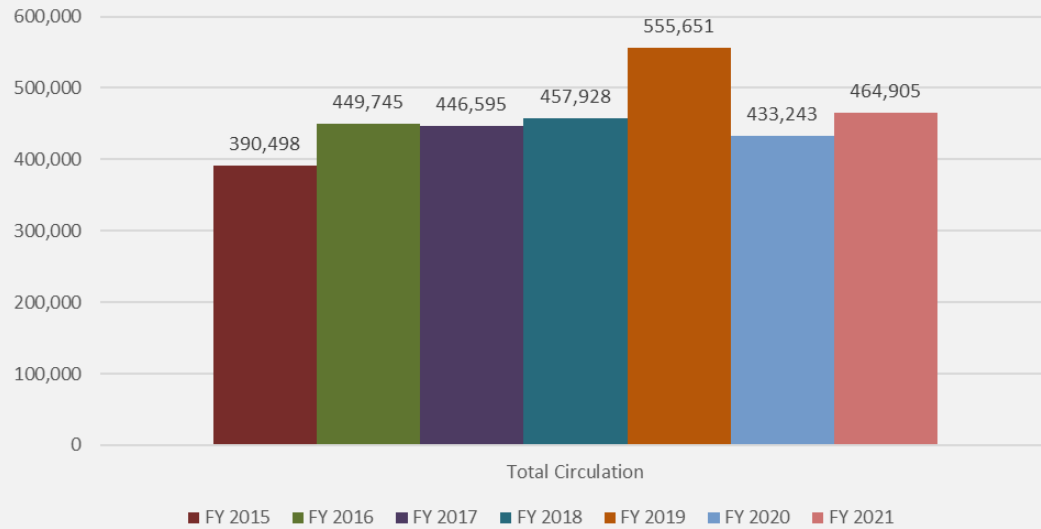
Staff will use identifying information to accomplish the work of the Library. Identifying information includes - but is not limited to - e-mails, phone numbers, driver's license, mailing addresses and other contact information. The staff may ask to see a user's driver's license or photo ID for identification.

The Library Advisory Board designates the Library Director as the legal Custodian of Library records.

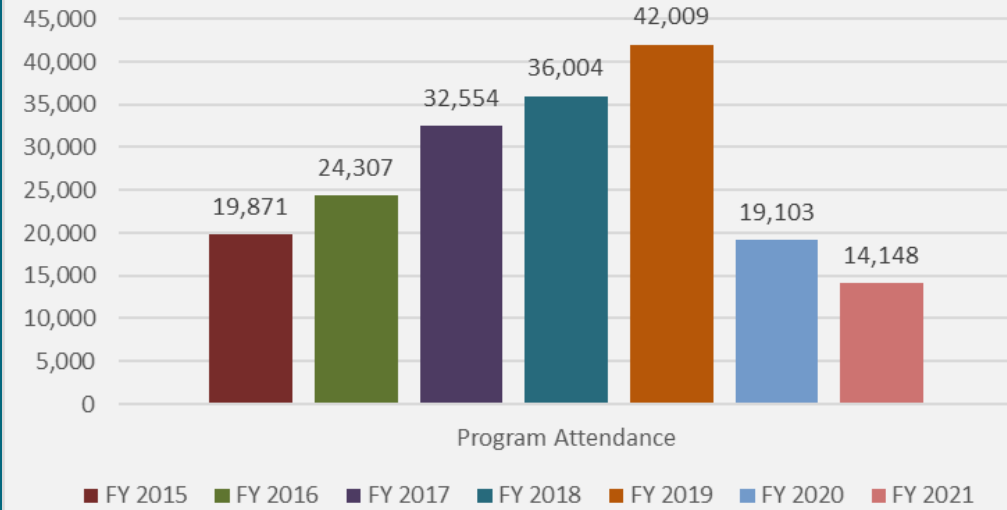
1. The Library will support the actions of any staff member who handles a confidentiality request in compliance with the Pflugerville Library Policy.
2. Any time a city, county, state or federal law enforcement agent requests information about a Library guest including review of security video, Pflugerville Library staff members shall refer the agent to the Director or their designee in their absence.

# Pre Covid vs. Post Covid

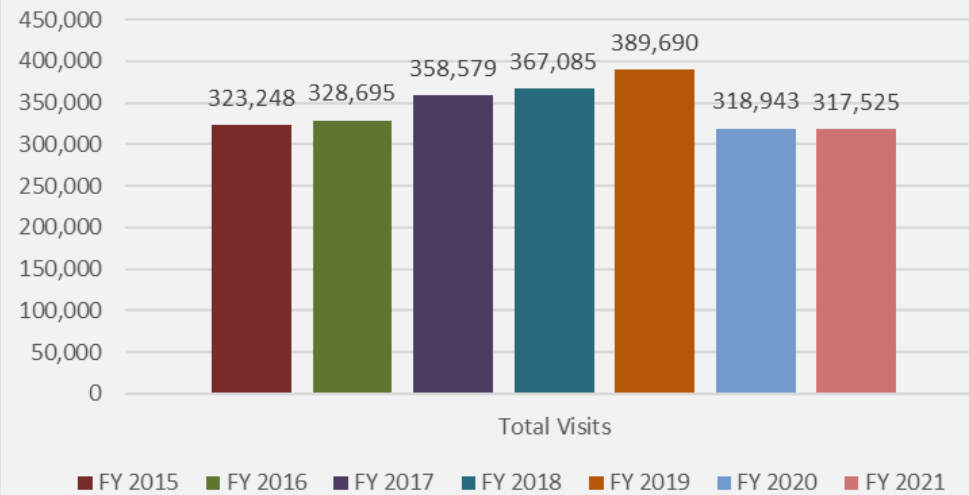
## Circulation (physical and electronic)



## Program attendance



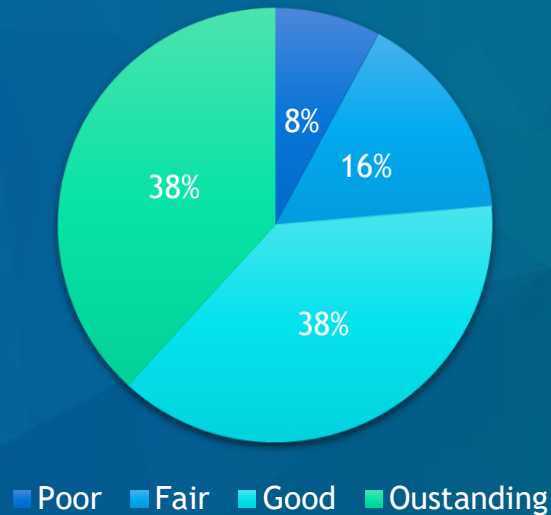
## Visits (physical and electronic)



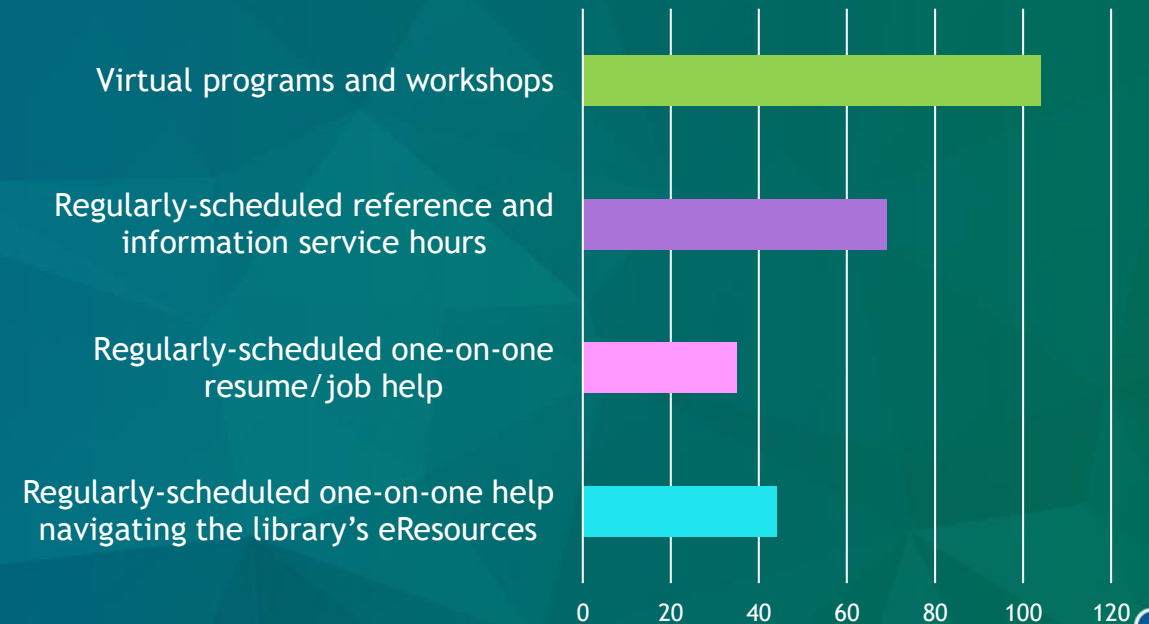


# Covid-19 services survey #1

How well do you think the library is engaging the community during COVID-19?



Which of these resources do you think are most important for the community?



# Professional Memberships and Committees

## American Library Association (ALA):

- Association for Library Service to Children
- Equity, Diversity and Inclusion Roundtable
- Graphic Novels and Comics Round Table
- Intellectual Freedom Round Table
- Young Adult Library Services Association

## Texas Library Association (TLA):

- Black Caucus
- Children's Round Table
- Latino Caucus
- Little Mavericks Graphic Novel Reading List Committee
- Programming for Adults Round Table
- Public Library Division Scholarship Committee
- Queers and Allies Round Table
- Spirit of Texas Reading Program Committee
- Storytelling Round Table
- Topaz Adult Reading List Committee
- Young Adult Round Table

## Other:

- Central Texas Library System
- City of Pflugerville Committees - ADA, Pfun, Wellness, Safety, Internal EDI Committee
- Pflugerville Pets Alive
- Public Library Association (PLA)

## Former:

- ALA Public Libraries Advisory Committee
- TLA Digital Libraries Round Table
- TLA Planning Committee



# Partnerships

- American Legion
- APH screenings
- Austin Community College
- Blue Santa donation site
- Central Texas Seed Savers
- City Departments (Parks and Rec, Animal Shelter, PPD, Planning Department, Public Works
- Friends of the Library - Annual grant and program support
- Google Partners
- Heritage House Partners
- League of Women Voters
- PCDC partnership - Ongoing support of workforce development and small businesses with PCDC funding LinkedIn Learning and 2 Gale Business resources.
- PfISD - United Way Success by 6, Sora Public Library CONNECT, book giveaways, Staar testing site
- Pflugerville Pets Alive
- Pflugerville Quilt Guild
- Texas State Library and Archives - Texshare database program, SimplyE, Texshare card program, InterLibrary Loan program.
- Travis County Master Gardeners Association
- United Way Great Austin Reading Coalition
- We Are Blood, donation drives



# Awards and Grants

- American Legion Certification of Appreciation - Kerlyn-Liyerly Post 154 2015
- American Legion Recognition of Support - Kerlyn-Liyerly Post 154 2014
- Greater Austin Reading Coalition Grant 2021
- MAE Award for Best Literature Program for Teens 2021
- PCDC Support Grant - LinkedIn Learning 2021, 2020, 2019
- Special Congressional Recognition 2018
- Texas Book Festival Enhancement Grant 2021, 2020, 2019, 2018
- Texas Commission on the Arts Program Support Grants 2021, 2020, 2019, 2018
- Texas Historical Commission Award of Merit 2019
- Texas Library Association - Librarian of the Year 2018
- Texas Library Association Branding Iron Award - Honorable Mention 2018
- Texas Library Association Upstart and Innovation Programming Award 2018
- Texas Library Association, Young Adult Reading Incentive Award 2020, 2019
- Texas Municipal Library Association Achievement of Excellence Award 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2010, 2009
- Texas State Library Association Upstart and Innovation Programming Award 2017
- Traeger Award, Top 100 Influences in Local Government 2020 (2)

