



City of Pflugerville

Minutes - Final

Library Board

Wednesday, September 14, 2016

6:00 PM

1008 W. Pfluger Street, Pflugerville, TX

Regular Meeting

Library Board Members:

Robert Spoonemore

Kevin Williams

Jerry Spataro

Deborah Bronson

Sue Lee Flores

Marylou Grzybowski

Rosie Riddick

Open, Alternate

1. Call to Order

Chair Spoonemore called the meeting to order at 6:00 p.m.

Board Members Present: Robert Spoonemore (Chair), Marylou Grzybowski, Kevin Williams, Rosie Riddick (Secretary), Jerry Spataro (Vice Chair), Sue Lee Flores, and Deborah Bronson.

Teen Liaisons: Christian Douglas

Staff: Jennifer Coffey – Library Director, Daniel Berra – Assistant Director

City: Lauri Gillam - Assistant City Manager

2. Citizens Communication

None.

3. Approval of Minutes

3A. [2016-5177](#)

Discuss and consider action to approve the Library Board regular meeting minutes of August 10, 2016.

The minutes were approved as submitted.

4. Discuss Only

4A. [2016-5178](#)

Report on the Friends of the Library activities.

Jennifer Coffey, Library Director

Director Coffey reported that the Friends decided there will no longer be separate votes for each item/performer that they fund for the library. Something they are currently funding is the Storywalk, which will be installed

at Heritage Park. The display will include a series of signs each with a page from the same children's book around the trail at the park to provide children an interactive reading experience. They have also approved paying for Santa over the holidays. Another program they are sponsoring, Girls Who Code, will begin at the library in October. It is open to all students, however the nationwide program was started as way to interest female students in learning to code. The quarterly Friends book sale is tomorrow at the library. All of the wifi hotspots are checked out and most of the maker kits are as well.

4B. [2016-5179](#)

Teen Liaison report.

Sadaf Naimzada, Hendrickson High School

Christian Douglas, Hendrickson High School

Christian reported that they are easing back into things at school with nothing to report as of yet.

4C. [2016-5180](#)

Library Director Report

Jennifer Coffey, Library Director

Director Coffey reported that the library is approaching the end of our fiscal year. Statistics are largely on par with last year, with programming and electronic resources usage both up noticeably. Programming attendance will end up around 24,000 for the year, which is about 5,000 more than last year. We are having a community wide reading program (Pflugerville Reads) this month focused on Treasure Island. One of the interesting related programs we had was a talk by Toni Turner of the Bob Bullock Museum about the La Belle shipwreck, one of La Salle's ships that sunk along the Texas coast. We have started brainstorming other interesting, non-traditional items to check out like cake pans and tools.

Vice Chair Spataro pointed out an error in the stats, the member savings in the fiscal year to date column was missing a digit. Director Coffey responded that it will be corrected.

4D. [2016-5181](#)

Discussion regarding Changing Role of Libraries - Digital Natives

Jennifer Coffey, Library Director

The topic for this month's discussion regarding the changing role of libraries was Digital Natives. This term refers to the generation born into the technologies used today as opposed to digital immigrants who were born before these changes and have had to learn to use them as adults. As a library we have to serve both these groups who have different expectations.

We are doing many things to respond to this changing role. For example, we provide wifi to our patrons which gives them instant access to information. We have a strong social media presence due in large part to our marketing specialist, Rose. We also continue to offer traditional services and resources for everyone. As well as providing access to technology, we also teach patrons about electronic resources, provide one-on-one staff assistance, offer Appy Hour for seniors, and give walk-in computer help from 3:30-5:30 on Wednesdays. We also give patrons the opportunity to experience new technologies. The staff is constantly learning new things through continuing education which is mandatory for librarians, the assistant director, and the director. Currently staff is also enrolled in supervisory classes. All of this

allows us to stay informed about changing trends and to be aware of subjects like managing different generations.

Secretary Riddick questioned whether there is truly something different about managing various generations. Director Coffey offered as an example that the work expectations of baby boomers vs. millennials can be quite different. Asst. Director Berra added that there are differences also in the way different generations tend to learn. Millennials are often self-teachers that will instinctively find answers to questions or instructions online and figure things out on their own. Director Coffey pointed out that each generation has strengths and weaknesses. Secretary Riddick responded that the same performance standards should apply to everyone and while the methods may be different, it is important to stick to the same standards for all employees.

4E. [2016-5182](#)

Discussion regarding upcoming budget.

Jennifer Coffey, Library Director

Director Coffey explained that the council will be voting on the city's proposed budget at the September 27th meeting. Increases to the 2017 library budget include the addition of one staff member, the addition of \$10,000 to the collection budget, increases in operating expenses, additions to the small tools budget, and an increase to the programming budget (Tween programs, Heritage House, and genealogy programs).

5. Discuss and Consider Action

5A. [2016-5183](#)

Discuss and consider action regarding Library Policies.

Jennifer Coffey, Library Director

Chair Spoonemore discussed the need for the annual review of library policy. The board has until January to approve it. He appointed Vice Chair Spataro and Secretary Riddick, along with himself to form the Library Policy Review Committee. He also asked Director Coffey and the library staff to suggest changes, but wanted to make sure not to exclude anyone on the board from having the opportunity to do the same. If anyone has anything to change/add to the policies, email Chair Spoonemore and it will be included in the process.

5B. [2016-5184](#)

Discuss and on Five-Year

Robert Spoonemore, Library Board Chair

Chair Spoonemore also appointed a committee to review the Five-Year Plan for the library including the same members: Chair Spoonemore, Vice Chair Spataro, and Secretary Riddick. The Five-Year Plan will be drafted by Director Coffey, then sent to the committee to review before being sent to the entire board and on to City Council.

Director Coffey also mentioned that board members whose terms expire this year must reapply by October. There was some confusion expressed about the date and whose terms were expiring. Chair Spoonemore asked Director Coffey to check on the details before next meeting and she said she would.

6. Future Agenda Items

None.

7. Adjourn

Chair Spoonemore adjourned the meeting at 6:36 pm.

Respectfully submitted,

Jennifer Coffey
Library Director

Approved as presented on October 12, 2016.