



# City of Pflugerville

## Minutes - Final

### Pflugerville Community Development Corporation (PCDC)

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Monday, June 25, 2018

11:30 AM

3801 Helios Way

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#### Regular Meeting

#### 1. Call to Order

Pflugerville Community Development Corporation Board members in attendance: Mr. Victor Johnson, Mr. Ron Agnew, Mr. Jim Swanzy, Ms. A.K. Brewer, Mr. Doug Weiss, Mr. Ken D'Alfonso and Mr. Jeff Thompson. Staff in attendance: Ms. Amy Madison, Executive Director; Mr. Christian Kurtz, Director of Business Development; Ms. Crystal Connally, Executive Assistant, Mr. Jerry Briones, Business Recruitment Director, Mr. Matt Lara, Marketing & Communications Manager, and Mr. Monte Akers, Akers & Akers LLP., General Council.

Mr. Swanzy called the meeting to order at 11:36 a.m.

Ms. Brewer joined the meeting at 11:38 a.m.

#### 2. Approve May 17, 2018 Regular Meeting Minutes

Mr. Agnew motioned to approve the May 17, 2018 Regular Meeting Minutes. Mr. Johnson seconded. Motion passed 6-0.

#### 3. Approve May 2018 Financials

Mr. Johnson motioned to approve the May 2018 Financials. Mr. Agnew seconded. Motion passed 7-0.

#### 4. PCDC Announcements

- 4A. Pursuant to Texas Government Code Sec. 551.0415, a member of the governing body may make an announcement about items of community interest during a meeting of the governing body without having given notice of the subject of the announcement. "Items of community interest" includes:

- (1) expressions of thanks, congratulations, or condolence;
- (2) information regarding holiday schedules;
- (3) an honorary or salutary recognition of a public official, public employee, or other citizen, except that a discussion regarding a change in the status of a person's public office or public employment is not an honorary or salutary recognition for purposes of this subdivision;
- (4) a reminder about an upcoming event organized or sponsored by the governing body;
- (5) information regarding a social, ceremonial, or community event organized or sponsored by an entity other than the governing body that was attended or is scheduled to be attended by a member of the governing body or an official or employee of the political subdivision; and
- (6) announcements involving an imminent threat to the public health and safety of people in the political subdivision that has arisen after the posting of the agenda.

Ms. Madison introduced Matthew Lara, Marketing and Communications Manager.

Ms. Madison presented a certification of completion for the Texas Public Funds Investment Training.

Ms. Madison welcomed Mr. Clay. Mr. Clay presented the PCDC with a historical map made in 1894.

## 5. Presentations

- 5A. [2018-6819](#) Presentation and discussion regarding PFISD Strategic Brief. Presented by Dr. Doug Killian, PFISD Superintendent.

Dr. Killian presented the PFISD Strategic Brief.

- 5B. [2018-6853](#) Presentation and discussion regarding PFISD's proposed entrepreneurial program. Presented by Avery Barrera, Coordinator, Career and Technical Education, PFISD.

Mr. Merrit, PFISD Career and Technical Education Director and Ms. Barrera, Coordinator, Career and Technical Education PFISD, presented PFISD's proposed entrepreneurial program.

- 5C. [2018-6836](#) Presentation and discussion regarding Typhoon Texas. Presented by Ray DeLaughter, Vantage CFO.

Mr. DeLaughter, Vantage CFO, presented updates on Typhoon Texas.

- 5D. [2018-6833](#) Presentation and discussion regarding the Business PFirst program.  
Presented by Christian Kurtz, PCDC Business Development Director.

Mr. Kurtz, PCDC Business Development Director, presented the Business Pfirst program update.

## 6. Discuss and Action

Mr. Swanzy adjourned for a Break at 1:21 p.m.

Meeting resumed and called to order at 1:34 p.m.

- 6A. [2018-6834](#) Discuss and consider action regarding acceptance of the Pflugerville Market Analysis completed by Capitol Market Research. Presented by Charles Heimseth, President, Capitol Market Research.

Charles Heimsath, President, Capitol Market Research presented the Pflugerville Market Analysis.

Mr. Johnson motioned to accept the Pflugerville Market Analysis presented by Charles Heimsath, President, Capitol Market Research. Mr. Thompson Seconded.

Motion passed 6-0 (Mr. Weiss was a way from the dias)

- 6B. [2018-6854](#) Discuss and consider action regarding PCDC Board Meeting Opening items.

Mr. Johnson motioned to include the US Pledge of Allegence and the Texas Pledge of Allegence in our opening section of our Board meetings going forward. Seconded by Mr. Johnson

Motion passed 6-0 (Mr. Weiss was away from the dias).

## 7. Discuss Only

- 7A. [2018-6818](#) Discussion on PCDC Quarterly Calendar.

Ms. Madison presented the PCDC Quarterly Calendar.

- 7B. [2018-6821](#) Discussion regarding construction of sidewalks located on the west side of the 24 acre waterpark property and FM 685. Presented by Emily Barron, City of Pflugerville Planning Director.

Emily Barron, City of Pflugerville Planning Director, presented on the construction of sidewalks located on the west side of the 24 acre waterpark property and FM 685.

- 7C. [2018-6838](#) Discussion regarding staff participation in the Travis County Economic Development Strategic Action Plan. Presented by Amy Madison, PCDC Executive Director.

Ms. Madison informed the Board that PCDC will participate in the Travis County Economic Development Strategic Action Plan.

## 8. Executive Session

- 8A. [2018-6822](#) 1.) Executive Session Item: Deliberations in accordance with Sections 551.071 and 551.072 and 551.087 of the Texas Government Code to discuss economic development negotiations including the sale, purchase, or lease of real property and financial information received from businesses expanding or relocating in the City of Pflugerville, and to seek legal advice regarding such projects, incentives, and negotiations, including Charm, Roots, String, Typhoon Texas, American Marksman and Icing. 2.) Open Session Item: Discuss and consider action on Executive Session items, as needed.

PCDC Board ajourned to executive session at 2:35 p.m.

PCDC resumed at 3:48 p.m.

No action taken.

## 9. Future Agenda Items

No items requested.

## 10. Adjourn

Mr. Thompson motioned to adjourn. Seconded by Ms. Brewer.  
motion passed 7-0.

Adjourned at 7:43 p.m.

Approved as presented on August 4, 2018.

Crystal Connally

PCDC Executive Assistant

The Pflugerville Community Development Corporation may retire to executive session any time between the meeting's opening and adjournment on any item listed on the Agenda for the purpose of consultation with legal counsel pursuant to Section 551.071 of the Texas Government Code; discussion of real estate pursuant to Section 551.072 of the Texas Government Code; and/or deliberation regarding economic development negotiations pursuant to Section 551.087 of the Texas Government Code by majority vote of the Board. Action, if any, will be taken in open session

Jim Swanzy, Board President