



City of Pflugerville

Minutes - Final

Library Board

Wednesday, September 12, 2018

6:00 PM

1008 W. Pfluger Street, Pflugerville, TX

Regular Meeting

Library Board Members:

Robert Spoonemore

Deborah Bronson

Marylou Grzybowski

Rosie Riddick

Carl Moore, Jr.

Bridget Boswell-Muntz

Dawn Janacek

Shad Ross, Alternate

1. Call to Order

Chair Spoonemore called the meeting to order at 6:00 p.m.

Board Members Present: Robert Spoonemore (Chair), Rosie Riddick (Vice Chair), Mary Lou Grzybowski (Secretary), Dawn Janacek, Bridget Boswell-Muntz, Deborah Bronson, and Shad Ross (alternate).

Carl Moore, Jr. was absent.

Staff: Jennifer Coffey – Library Director, Daniel Berra– Assistant Director
City Staff: Lauri Gillam – Assistant City Manager
Teen Liaisons: Princess Hall and Gabriel Hayek

2. Citizen Communication

none.

The Library Board welcomes public comment on items relevant to the Pflugerville Public

Library. Public comment that is made on an item that is not on the published agenda will only

be heard by the Library Board. No formal action, discussion, deliberation, or comment will be made.

3. Approval of Minutes

- 3A. [2018-7047](#) Discuss and consider action to approve the Library Board regular

meeting minutes of August 8, 2018.

Minutes were approved as submitted.

4. Discuss Only

- 4A. [2018-7046](#)** Report on the Friends of the Library activities.
Jennifer Coffey, Library Director

Director Coffey reported that the Friends are working with the library marketing specialist to revamp their brochure. Their next book sale will be on September 20th, all day at the library.

- 4B. [2018-7045](#)** Teen Liaison report.
Jeremy Ryan, Hendrickson High School
Princess Hall, Pflugerville High School
Gabriel Hayak, Weiss High School

Princess Hall explained that students are still getting settled in after the summer and there isn't much to report. Gabriel Hayak reported that library events are being advertised on the bulletin board in the school library at Weiss High School. He also reported that the librarian at Weiss asked about the Digit cards for students, and Director Coffey indicated she would reach out to her again with the information. The school library has things planned for Hispanic Heritage Month and Banned Books Week.

- 4C. [2018-7044](#)** Library Director Report.
Jennifer Coffey, Library Director

Director Coffey reported that so far we've had one student sign up for a Digit card. This card allows access to electronic resources and hotspots only. It is available to all high school students in the district that might not be able to make it to the library with a parent to sign them up for a regular card. She has reached out to all the school librarians to share this information with students. Some of the program highlights from the past month include the mini-horse petting zoo which offered stress free fun for adults, a display at the Heritage House Museum about German immigration to Texas, and the Heritage House Photography contest with winners given an Ancestry DNA kit. Winning photos are now on display at the museum. Circulation of physical items remains down somewhat due in large part to the decline in DVD checkouts as more patrons shift to streaming services. We continue to look for streaming movie options we can offer patrons, including the possibility of checking out Rokus. Computer use is down a little too, but the computers are still heavily used. Catalog visits are up due to our continued exploration of new public engagement ideas like our book recommendations based on patron tattoos. Program numbers are up once again this year.

Board Member Boswell-Muntz asked if the library is planning anything related to the Great American Read. Director Coffey indicated she was unsure of what has been planned but there might be a book list and a display in the works.

4D. [2018-7048](#)

Budget update

Lauri Gillam, Assistant City Manager

We are still waiting for the approval of the budget for FY2019 by City Council. Director Coffey explained that in the budget submitted for approval, the collection amount was increased by \$40,000 this year. This includes our electronic resources where we are actively looking to add streaming services for movies. The budget also includes a promotion of a full time staff member to a librarian position and an additional part-time position. There is also an increase in the amount of money for programs. The budget should be approved in September.

4E. [2018-7050](#)

Kindness Revolution Update

Jennifer Coffey, Library Director

The staff has been handing out kindness coupons for acts of kindness witnessed, which are good for a free book at the Friends Book Sale. Mister Rogers Day is on September 22nd and will feature a screening of the documentary, Won't You Be My Neighbor. The Kindness Rally is planned for October 3rd at 8 am.

4F. [2018-7049](#)

5 Year Plan

Robert Spoonemore, Library Board Chair

Chair Spoonemore explained that the 5 Year Plan is updated each year and submitted to City Council by January 1st. Chair Spoonemore indicated that he would meet with the vice president, secretary, and library director before the next meeting. They will come up with the initial draft, which will be given to the rest of the board for input. Board Member Janacek asked what is in the 5 Year Plan. Director Coffey explained that it lays out the library's plans for upcoming years, generally more specific for the upcoming year and more vague as it moves further ahead in time. Chair Spoonemore added that he is eager to hear ideas and suggestions from the entire board.

4G. [2018-7051](#)Discussion regarding Changing Role of Libraries - Short Reading
Jennifer Coffey, Library Director

Director Coffey covered this month's trend, short reading. She explained this is not a new trend. Many people are pressed for time and don't want to commit to long novels. Many patrons prefer to read short stories or novellas. At this point, the library does not see the need to add a collection of small physical items like these to the collection. We may seek electronic resources to satisfy this niche. We look for other avenues to connect with readers using technology, for example Snappy Book Chat, which we use Snapchat to post short book reviews filmed by staff members. Graphic Novels also remain very popular and an excellent starting point for reluctant readers. We also create programs that appeal to communities of users with different interests like gamers, events like Comic Con, and soon with the library's own Virtual Reality experience.

5. Future Agenda Items

Chair Spoonemore asked Director Coffey if she would check whose terms are expiring before the next meeting. He also added that there would be a

discussion of the 5 Year Plan at the next meeting. Director Coffey mentioned that she would like to discuss her plans to repurpose space in the library.

6. Adjourn

Chair Spoonemore adjourned the meeting at 6:32 p.m.

Respectfully submitted,

Jennifer Coffey
Library Director

Approved as submitted on October 10, 2018