



# City of Pflugerville

## Minutes - Final

### Pflugerville Community Development Corporation (PCDC)

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Monday, October 22, 2018

6:30 PM

3801 Helios Way, Suite 130

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#### Special Meeting

#### 1. Call to Order

Pflugerville Community Development Corporation Board members in attendance: Mr. Victor Johnson, Mr. Ron Agnew, Ms. A.K. Brewer, Mr. Ken Dalfonso, Mr. Jeff Thompson, and Mr. Doug Weiss. Staff in attendance: Ms. Amy Madison, Executive Director; Mr. Christian Kurtz, Director of Business Development; Mr. Matt Lara, Marketing and Communications Manager; Ms. Crystal Connally, Executive Assistant, Mr. Jerry Briones, Business Recruitment Director, and Mr. Zachariah Evans, Akers & Akers LLP, General Counsel. Mr. Agnew called the meeting to order at 6:30p.m. Mr. D'Alfonso arrived at 6:37p.m. Mr. Weiss arrived at 6:39p.m.

#### 2. Opening

A. Pledge of Allegiance to the Flag of the United States of America: I pledge allegiance to the flag of the United States of America, and to the Republic for which it stands: one nation under God, indivisible, with liberty and justice for all.

B. Pledge of Allegiance to the Texas State Flag: Honor the Texas Flag; I pledge allegiance to thee, Texas, one state under God, one and indivisible.

#### 3. Approve September 20, 2018 Regular Meeting Minutes and September 27, 2018 Special Meeting Minutes

Mr. Thompson motioned to approve minutes as submitted. Mr. Johnson seconded. Motion passed 4-0.

#### 4. Approve September 2018 Financials

Ms. Madison presented the September 2018 Financials. Mr. Johnson motioned to approve. Mr. Thompson seconded. Motion passed 4-0.

#### 5. Presentations

- 5A. [2018-7113](#) Presentation and discussion regarding PFISD's upcoming bond election. Presented by Dr. Doug Killian, PFISD Superintendent.

Dr. Killian presented the PFISD's upcoming bond consideration.

## 6. Discuss Only

- 6A. [2018-7119](#) Discussion on PCDC Quarterly Calendar. Presented by Amy Madison, PCDC Executive Director.

**Ms. Madison presented the PCDC Quarterly Calendar.**

- 6B. [2018-7120](#) Discussion regarding IEDC's Accredited Economic Development Organization program. Presented by Amy Madison, PCDC Executive Director.

**Ms. Madison presented information on the IEDC accreditation process.**

- 6C. [2018-7123](#) Discussion on PCDC hosted inter-city tours October 28th - 30th. Presented by Amy Madison, PCDC Executive Director.

**Ms. Madison presented the city tour information.**

- 6D. [2018-7124](#) Discussion regarding fund balance strategies pursuant to PCDC's Investment Policy. Presented by Amy Madison, PCDC Executive Director.

**Ms. Madison presented an update on investment strategies for PCDC cash assets. Ms. Madison will bring options forward in an upcoming meeting.**

## 7. Discuss and Action

- 7A. [2018-7114](#) Discuss and consider action authorizing the Executive Director to enter into an agreement with Site Selection Magazine, not to exceed \$28,500, for the purpose of advertising in FY19. Presented by Amy Madison, PCDC Executive Director.

**Ms. Madison presented Site Selection Magazine advertising for consideration. Mr. Johnson motioned to approve the Executive Director to enter into an agreement with Site Selection Magazine, not to exceed \$28,000, for the purpose of advertising. Mr. Weiss seconded. Motion passed 6-0.**

- 7B. [2018-7116](#) Discuss and consider action authorizing the Executive Director to approve a payment on a challenge grant, not to exceed \$13,000, for the City of Pflugerville Public Library's workforce training software, Lynda.com. Presented by Amy Madison, PCDC Executive Director.

**Ms. Madison presented the City of Pflugerville's Lynda.com workforce learning program. Ms. Brewer motioned to approve authorizing the Executive Director to process a payment on the challenge grant, not to exceed \$13,000. Mr. Weiss Seconded. Motion passed 6-0.**

- 7C. [2018-7121](#) Discuss and consider action authorizing the Executive Director to enter into an agreement with Opportunity Austin for the purpose of investment in Opportunity Austin's 4.0 initiative, not to exceed \$10,000 in FY19. Presented by Amy Madison, PCDC Executive Director.

**Ms. Charisse Bodish, Opportunity Austin Executive Director, presented.**  
**Mr. Thompson motioned to authorize the Executive Director to enter into an agreement with Opportunity Austin's 4.0 initiative, not to exceed \$10,000 for FY19. Mr. Agnew seconded. Motion passed 6-0.**

- 7D. [2018-7125](#) Discuss and consider action to highlight community non-profit organizations at the Regular Meetings of the PCDC Board. Presented by Amy Madison, PCDC Executive Director.

**Ms. Madison and Mr. Dalfonso discussed highlighting a community organization at the Regular Meetings of the PCDC Board. Mr. Johnson made a motion to approve highlighting a non-profit community organization at the Regular Meetings of the PCDC Board and to have the Executive Director bring back a process for the Board to act on. Mr. Agnew seconded. Motion passed 6-0.**

## 8. Executive Session

- 8A. [2018-7117](#) 1.) Executive Session Item: Deliberations in accordance with Sections 551.071 of the Texas Government Code for consultation with Attorney regarding issues related to American Marksman.

- 8B. [2018-7118](#) 2.) Executive Session Item: Deliberations in accordance with Sections 551.071 and 551.072 and 551.087 of the Texas Government Code to discuss economic development negotiations including the sale, purchase, or lease of real property and financial information received from businesses expanding or relocating in the City of Pflugerville, and to seek legal advice regarding such projects, incentives, and negotiations, including Charm, Electric Rose, Acquire and Typhoon Texas. 3.) Open Session Item: Discuss and consider action on Executive Session items, as needed.

**The Board adjourned to Executive Session at 8:12 p.m.**  
**The Board returned from Executive Session at 9:15 p.m.**  
**No action was taken.**

## 9. Future Agenda Items

**Mr. Dalfonso requested Army Futures Command and Chapter 312.**  
**Mr. Agnew requested a review summary of the city tours.**  
**Mr. Weiss requested an update on the entrepreneurial program progress.**  
**Mr. Dalfonso requested a review of legislative priorities.**

## 10. Adjourn

**Mr. Weiss motioned to adjourn. Mr Agnew seconded. Motion passed 6-0.  
Meeting adjourned at 9:20 p.m.**

**Approved as submitted on November 15, 2018  
Crystal Connally, Executive Assistant  
Pflugerville Community Development Corporation**

**The Pflugerville Community Development Corporation may retire to executive session any time between the meeting's opening and adjournment on any item listed on the Agenda for the purpose of consultation with legal counsel pursuant to Section 551.071 of the Texas Government Code; discussion of real estate pursuant to Section 551.072 of the Texas Government Code; and/or deliberation regarding economic development negotiations pursuant to Section 551.087 of the Texas Government Code by majority vote of the Board. Action, if any, will be taken in open session.**

**Ken D'Alfonso, President**

**Approved as submitted on November 15, 2018  
Crystal Connally, Executive Assistant  
Pflugerville Community Development Corporation**