



City of Pflugerville

Minutes - Final

Pflugerville Community Development Corporation (PCDC)

Thursday, January 17, 2019

6:30 PM

3801 Helios Way, STE 130

Regular Meeting

1. Call to Order

Pflugerville Community Development Corporation Board members in attendance: Mr. Victor Johnson, Mr. Ron Agnew, Ms. A.K. Brewer, Mr. George Vende Werken, Mr. Ken Dalfonso, Mr. Doug Weiss, and Mr. Jeff Coleman. Staff in attendance: Ms. Amy Madison, Executive Director; Mr. Christian Kurtz, Director of Business Development; Mr. Matt Lara, Marketing and Communications Manager; Ms. Crystal Connally, Executive Assistant, Mr. Jerry Briones, Business Recruitment Director, and Mr. Monte Akers, Akers & Akers LLP, General Counsel.
Mr. D'alfonso called the meeting to order at 6:32p.m.

2. Opening

A. Pledge of Allegiance to the Flag of the United States of America: I pledge allegiance to the flag of the United States of America, and to the Republic for which it stands: one nation under God, indivisible, with liberty and justice for all.

B. Pledge of Allegiance to the Texas State Flag: Honor the Texas Flag; I pledge allegiance to thee, Texas, one state under God, one and indivisible.

3. Discuss and Consider Action

- 3A. [RES-0587](#) Discuss and consider action to approve a Resolution to nominate, elect and designate corporate officers for 2019.

Mr. Dalfonso motioned to pass Resolution 2019-001 to nominate and elect the 2019 Board of Directors Officers. Mr. Weiss Seconded. Motioned passed 7-0: Mr. Dalfonso nominated Mr. Johnson as President. Mr. Johnson was elected President 7-0.

Mr. Johnson nominated Mr. Agnew as Vice President. Mr. Agnew was elected Vice President 7-0.

Mr. D'alfonso nominated Mr. Coleman as Secretary. Mr. Coleman was elected as Secretary 7-0.

Mr. Johnson nominated Ken Dalfonso as Treasurer. Mr. Dalfonso was elected as Treasurer 7-0.

- 3B. [RES-0588](#) Discuss and consider action to approve a Resolution designating permissible locations and Regular Board Meeting dates for 2019 of the

PCDC Board of Directors in accordance with PCDC ByLaws.

Mr. Agnew motioned to approve Resolution 2019-002 designating permissible locations and Regular Board Meeting dates for 2019 of the PCDC Board of Directors in accordance with PCDC ByLaws. Mr. Coleman seconded. Motion passed 7-0.

4. Approval of December 13, 2018 Regular Meeting Minutes

Mr. Johnson motioned to approve the December 13, 2018 minutes as amended. Correcting Mr. Thompson's name and the words motion and coalition. Seconded by Mr. Agnew. Motion passed 7-0.

5. Approval of Financials for December 2018

Ms. Madison presented the December 2018 Financials. Mr. Agnew motioned to approve the December 2018 Financials. Seconded by Mr. Johnson. Motion passed 7-0.

6. Discuss Only

- 6A.** [2019-7287](#) Discussion and presentation regarding United Partners. Presented by Debbie Wiederhold, Executive Director and Co-Founder.

Presentation by Debbie Wiederhold, Executive Director and Co-Founder of United Partners Pflugerville.

- 6B.** [2019-7286](#) Discussion on PCDC Quarterly Calendar.

Ms. Madison presented the PCDC Quarterly Calendar.

- 6C.** [2019-7330](#) Discussion on International Council of Shopping Centers Conference. Presented by, Jerry Briones, PCDC Business Recruitment Director.

Mr. Briones, PCDC Business Recruitment Director, presented a report on the ICSC conference.

7. Discuss and Consider Action

- 7A.** [2019-7315](#) Discuss and consider action authorizing the Executive Director to enter into a TxDot required Payment Bond and Performance Bond with Hartford Casualty Insurance, Inc. not to exceed \$12,532 for the previously approved FM685 Infrastructure project.

Ms. Madison presented the TxDot Performance and Payment Bond surety firm agreement. Mr. Weiss motioned to approve. Mr. Coleman seconded. Motion passed 7-0.

- 7B.** [RES-0590](#) Discuss and consider action by the Board of Directors of the Pflugerville Community Development Corporation to approve a Resolution to support the City of Pflugerville's Legislative Agenda. Presented by, Monte Akers,

General Counsel.

Mr. Akers presented Resolution 2019-003 to support the City of Pflugerville's Legislative agenda. Mr. Johnson motioned to approve. Ms. Brewer seconded. Motion passed 6-1. Mr. Dalfonso opposed.

7C. [RES-0589](#)

Discuss and consider action by the Board of Directors of the Pflugerville Community Development Corporation to approve a Resolution adopting the Texas Economic Development Council's Legislative Agenda.

Ms. Madison presented the TEDC Legislative agenda. Mr. Agnew motioned to approve Resolution 2019-004. Mr. Weiss seconded. Motion passed 7-0.

7D. [2019-7296](#)

Discuss and consider action authorizing the Executive Director to be the administrator of the Hancock Whitney Visa Business Credit Card account.

Ms. Madison requested the Board approve the PCDC Executive Director, Amy Madison as the administrator of the Hancock Whitney Visa credit card account. Mr. Johnson motioned to approve the PCDC Executive Director, Amy Madison as the administrator for the Hancock Whitney Visa Credit Card account. Mr. Vande Werken seconded. Motion passed 7-0.

7E. [2019-7305](#)

Discuss and consider action authorizing the Executive Director to approve an agreement with Flyer View Group, LLC, not to exceed \$12,600, for the purpose of aerial imagery, drone technology and digital marketing. Presented by Dale Appleby, CEO.

Mr. Dale Appleby presented on the Flyer Group LLC services. Mr. Weiss motioned to approve the Executive Director to enter into an agreement with Flyer Group LLC, not exceed \$12,600, for the purposes of marketing materials and digital marketing. Seconded by Mr. Agnew. Motion passed 7-0.

The Borad took a break at 8:12p.m. The Board returned at 8:29p.m.

7F. [2019-7313](#)

Discuss and consider action authorizing the Executive Director to enter into an agreement with Swagit Productions, LLC, not to exceed a one-time cost of \$6,250 and an annual cost of \$8,340, for the purposes of live streaming, video indexing and long-term storage.

Mr. Kurtz, PCDC Business Development Director, presented the Swagit agreement for consideration. Motion by Mr. Dalfonso to table this item until further investigation. Seconded by Mr. Johnson. Motion approved 7-0.

8. Executive Session

8A. [2019-7285](#)

1.) Executive Session Item: Deliberations in accordance with Sections 551.071 and 551.072 and 551.087 of the Texas Government Code to discuss economic development negotiations including the sale,

purchase, or lease of real property and financial information received from businesses expanding or relocating in the City of Pflugerville, and to seek legal advice regarding such projects, incentives, and negotiations, including American Marksman, Electric Rose, Acquire, Charm and Icing.
2.) Open Session Item: Discuss and consider action on Executive Session items, as needed.

Mr. Dalfonso adjourned the Board to Executive Session at 9:18p.m.
The Board returned from Executive Session at 10:38p.m.
No action was taken.

9. Future Agenda Items

Mr. Johnson requested Swagit item be brought back at a future Board meeting if needed.

10. Adjourn

Mr. Agnew motioned to adjourn. Mr. Johnson seconded. Motion approved 7-0.

Minutes approved as submitted on February 20, 2019.
Respectfully Submitted by
Crystal Connally,
PCDC Executive Assistant

The Pflugerville Community Development Corporation may retire to executive session any time between the meeting's opening and adjournment on any item listed on the Agenda for the purpose of consultation with legal counsel pursuant to Section 551.071 of the Texas Government Code; discussion of real estate pursuant to Section 551.072 of the Texas Government Code; and/or deliberation regarding economic development negotiations pursuant to Section 551.087 of the Texas Government Code by majority vote of the Board. Action, if any, will be taken in open session.

Victor Johnson, President