



City of Pflugerville

Minutes - Final

Pflugerville Community Development Corporation (PCDC)

Saturday, January 26, 2019

8:30 AM

3801 Helios Way, STE 130

Worksession

1. Call to Order

Pflugerville Community Development Corporation Board members in attendance: Mr. Victor Johnson, Mr. Ron Agnew, Ms. A.K. Brewer, Mr. George Vende Werken, Mr. Ken Dalfonso, Mr. Doug Weiss, and Mr. Jeff Coleman. Staff in attendance: Ms. Amy Madison, Executive Director; Mr. Christian Kurtz, Director of Business Development; Mr. Matt Lara, Marketing and Communications Manager; Ms. Crystal Connally, Executive Assistant, and Mr. Jerry Briones, Business Recruitment Director.
Mr. Johnson called the meeting to order at 8:34a.m.
Ms. Brewer arrived at 9:30a.m.

2. Discuss Only

- 2A. [2019-7294](#) Presentation and discussion regarding PCDC history and current status of the Comprehensive Economic Development Strategic Plan 1.0 (CEDs 1.0). Presented by Amy Madison, PCDC Executive Director.

Ms. Madison presented the PCDC history and current state of affairs.

The Board took a break at 9:53a.m.

The Board returned at 10:12a.m.

- 2B. [2019-7292](#) Presentation and discussion on Board of Directors roles and responsibilities and the use of metrics to measure organizational progress. Presented by, Alysia Cook, PCED/IOM, Opportunity Strategies LLC.

Alysia Cook, PCED/IOM, Opportunity Strategies LLC. presented and led a discussion on Board of Directors roles and responsibilities and the use of metrics to measure organizational progress.

- 2C. [2019-7295](#) Discussion on a request for proposal for the PCDC's CEDs 2.0 in 2019. Presented by Amy Madison, PCDC Executive Director.

Ms. Madison presented the CEDS 2.0 RFQ.

3. Adjourn

Mr. Weiss motioned to adjourn. Mr. Agnew seconded. Motion passed 7-0. Mr. Johnson adjourned the Work Session at 1:13pm.

**Minutes approved as submitted on February 20, 2019
Submitted by,
Crystal Connally
PCDC Executive Assistant**