



# City of Pflugerville

## Legislation Details (With Text)

**File #:** 2023-0160    **Version:** 1    **Name:**  
**Type:** Agenda Item    **Status:** Discuss only  
**File created:** 2/3/2023    **In control:** City Manager Office  
**On agenda:** 2/14/2023    **Final action:**  
**Title:** Discussion regarding city tourism.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
2/14/2023	1	City Council		
2/14/2023	1	City Council		

Discussion regarding city tourism.

The City of Pflugerville launched the PfunTX tourism with City Council adoption in November of 2014. In 2021, the City partnered with the Chamber of Commerce to operate as the Convention and Visitor's Chamber for the City of Pflugerville. This discussion with new Chamber President and CEO Kristen Cepak provides an opportunity to discuss tourism and use of hotel tax funds as permitted and authorized in Tax Code §351.101(a) for directly enhancing and promoting tourism and the convention and hotel industry.

### Prior City Council Action

On November 29, 2022 the Council approved an agreement between the City of Pflugerville and the Pflugerville Chamber of Commerce (Convention and Visitors Chamber) providing for the payment and use of hotel tax revenue.

### Supporting documents attached:

NA

### Recommended Action

Discuss only.