



City of Pflugerville

Legislation Text

File #: 2023-0281, **Version:** 1

Discuss and consider action on an event funding request from Rotary Club of Pflugerville for Wild West Brew Fest.

City Council approved the City of Pflugerville Special Events Policy on November 29, 2022. Section 16 of the Special Events Policy states requests for City subsidy of an event that serves Pflugerville's diverse population in a community-oriented environment may be considered on a case-by-case basis by the City Manager's Office. The City Manager or their designee, may consider providing a subsidy for an event up to the amount established in the annual budget. For subsidy requests over the annual budgeted amount will require review and approval by the City Council.

The Rotary Club of Pflugerville is requesting a \$5,000 event subsidy request to support their Wild West Brew Fest event that will be held on April 6-8, 2023. Currently, this request is unfunded. The Rotary Club of Pflugerville has received a \$5,500 sponsorship from City funds by way of the Pflugerville Chamber of Commerce and the City's Hotel and Occupancy Tax (HOT) funding.

The Rotary Club of Pflugerville is requesting an additional \$5,000 subsidy.

Options for City Council to discuss and consider:

1. Fund as requested in the amount of \$5,000
2. Fund a different amount
3. Decline the subsidy request

Prior City Council Action

City Council approved the City of Pflugerville Special Events Policy on November 29, 2022.

Deadline for City Council Action

March 28, 2023.

Funding Expected: Revenue Expenditure N/A

Budgeted Item: Yes No N/A

Amount: \$5,000

1295 Form Required? Yes No

Legal Review Required: N/A Required Date Completed: _____

Supporting documents attached:

Brew Fest Subsidy Request