



# City of Pflugerville

## Legislation Text

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Presentation of Marketing Analysis from Capitol Market Research (CRM) by Charles Heimsath, President, and related discussion.

This item has been included on the agenda to allow for presentation and discussion.

**Deadline for City Council Action**

No action to be taken.

**Projected Future City Council Action**

N/A

**Fiscal Impact**

None.

**Staff Recommendation**

Discuss only.

**Drafter**

Trey Fletcher  
Interim City Manager