



# City of Pflugerville

## Legislation Details (With Text)

<b>File #:</b>	ORD-0362	<b>Version:</b>	2	<b>Name:</b>	
<b>Type:</b>	Ordinance	<b>Status:</b>	Approved		
<b>File created:</b>	7/31/2017	<b>In control:</b>	City Manager Office		
<b>On agenda:</b>	8/22/2017	<b>Final action:</b>			
<b>Title:</b>	Approving an ordinance on second reading with a caption reading: AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PFLUGERVILLE, TEXAS, AMENDING TITLE XV, LAND USAGE, OF THE CITY OF PFLUGERVILLE, TEXAS CODE OF ORDINANCES, BY AMENDING CHAPTER 154, SIGNS, SECTION 154.112 TITLED CHANGEABLE ELECTRONIC VARIABLE MESSAGE SIGNS; PROVIDING A CUMULATIVE CLAUSE AND REPEALING ALL ORDINANCES TO THE EXTENT THEY ARE IN CONFLICT WITH THE AMENDED SECTIONS; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE.				

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### Code sections:

**Attachments:** 1. Sign Ordinance Chapter 154 Amendments 2017 0621 final for legistar

Date	Ver.	Action By	Action	Result
8/22/2017	2	City Council	Approved on Second Reading	Pass
8/8/2017	1	City Council	Approved on First Reading	Pass

Approving an ordinance on second reading with a caption reading: AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PFLUGERVILLE, TEXAS, AMENDING TITLE XV, LAND USAGE, OF THE CITY OF PFLUGERVILLE, TEXAS CODE OF ORDINANCES, BY AMENDING CHAPTER 154, SIGNS, SECTION 154.112 TITLED CHANGEABLE ELECTRONIC VARIABLE MESSAGE SIGNS; PROVIDING A CUMULATIVE CLAUSE AND REPEALING ALL ORDINANCES TO THE EXTENT THEY ARE IN CONFLICT WITH THE AMENDED SECTIONS; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE.

Chapter 154 of the Code of Ordinances governs the placement of signs within the City and its extraterritorial jurisdiction (ETJ). The proposed amendment addresses the placement of changeable electronic variable message signs (CEVMS or electronic signs). These signs are currently only permitted along specific corridors with the General Business 1 (GB1) zoning district and the ETJ. The effect of the proposed amendments is to clarify that electronic signs are permitted along all arterials and collector roadways within the City that have GB1 zoning and the ETJ. The proposed amendment also removes references to nits as a unit of measure of luminance. As proposed, the Code relies on the more common definition of foot-candles.

Unaffected by these changes, electronic signs are also permitted for institutional uses located adjacent to an arterial or collector roadway, and prohibited in the Central Business District (CBD) overlay.

The City Attorney has reviewed this ordinance.

### Status

The context of this amendment was discussed by City Council on July 25, 2017, as requested by Councilmember Doug Weiss.

**Prior City Council Action**

The most recent amendment affecting electronic signs was in 2015.

This ordinance was approved on first reading on August 8, 2017.

**Deadline for City Council Action**

There is no deadline for action.

**Fiscal Impact**

None.

**Staff Recommendation**

Staff recommends approval of the ordinance on second reading.

**Drafter**

Trey Fletcher, AICP  
Assistant City Manager