



City of Pflugerville

Legislation Text

File #: 2016-5079, **Version:** 1

Pflugerville Pfocus and social media update.

When Pflugerville Pfocus launched, a presentation was held at Council to highlight the new television show. This is a followup presentation to highlight the results of the city's online social media Facebook ad campaign and increased viewership of Pfocus since its launch.

In addition, on Wednesday, September 21, the City Communications Staff met with administrators of several community Facebook pages. We will provide an update on the meeting results.

Staff Recommendation

Present viewership numbers and social media feedback.

Drafter

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