



City of Pflugerville

Legislation Text

File #: 2016-5267, **Version:** 1

Authorizing the City Manager to spend up to \$10,000 for City of Pflugerville promotional materials for use by the Hendrickson High School Hawk Band to promote the city during their trip to New York City to perform in the 2016 Macy's Day Parade.

Pflugerville will be put in the national spotlight as the Hendrickson High School Hawk band travels to New York City to perform in the Macy's Day Parade. The Hendrickson High School Hawk band has proposed to create a patch promoting the City of Pflugerville, to be worn on coats used during their trip to New York City for the Macy's Day Parade performance. This item would approve the City Manager to expend up to \$10,000 made payable to the Hendrickson High School Hawk Band for the creation of and purchase of City of Pflugerville promotional materials to be used to promote the city, tourism, our new hospitality industry, and, as a means to promote the arts in the city while participating in a nationally televised and recognized event.

Deadline for City Council Action

Action is requested on October 11, 2016.

Fiscal Impact

Up to \$10,000 to be funded from the general operating funds in the FY 2017 budget.

Staff Recommendation

Approve the item.

Drafter

Jeff Coleman
Mayor