



# City of Pflugerville

## Legislation Text

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Introducing features of the new website Pflugervilletx.gov.

The city has launched its new website template. Based on a series of resident surveys and cardsorting exercises, the layout is now complete and live online. The site uses a new design format for the industry called parallax that is very user-friendly and mobile phone compatible. During this presentation, we will feature some of the new highlights of the website and review some of the research that went into the new design.

### **Deadline for City Council Action**

No action to be taken.

### **Fiscal Impact**

None.

### **Staff Recommendation**

Conduct the presentation.

### **Drafter**

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